



The Molokai Dispatch

MOLOKAI NEWS, MOLOKAI STYLE - WWW.THEMOLOKAIIDISPATCH.COM SINCE 1985

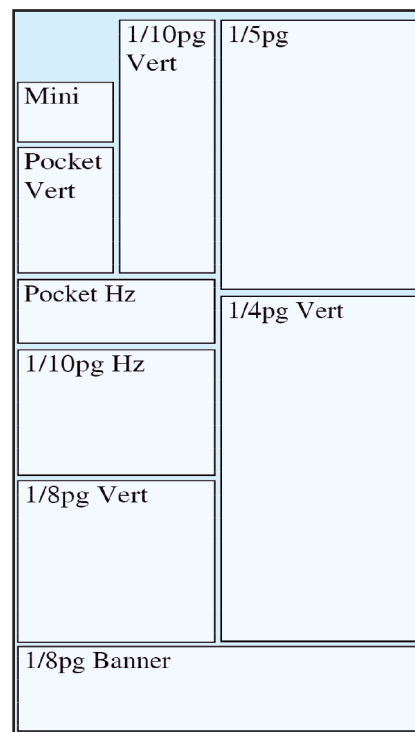
Thank you for advertising with The Molokai Dispatch. We offer **print, web, and classified** advertisements for all your marketing needs.

- We distribute nearly 4,000 papers weekly to many of the island's businesses as well as mail to subscribers across the country.
- Our locally owned newspaper publishes every Wednesday, 52 weeks per year and has been serving Molokai since 1985.

DISPLAY ADVERTISING RATE SHEET

AD SIZE		AD DIMENSIONS (inches)		WEEKLY PRICE			COLOR (Add cost)
				Once	2 - 3 Weeks	4 or More	
				(frequency - advertise more and save)			
Full Pg	9.875 W X 19 H			\$891.45	\$780.02	\$668.59	\$196.12
4/5 Pg	9.875W X 15 H			\$820.13	\$717.62	\$615.10	\$180.43
1/2 Pg	Hz	9.875 W X 9.5 H		\$525.96	\$460.21	\$394.47	\$115.71
	Vert	4.875 W X 19 H					
2/5 Pg	9.9 W X 7.5 H			\$431.46	\$377.53	\$323.60	\$94.92
1/4 Pg	Vert	4.875 W X 9.5 H		\$276.35	\$241.81	\$207.26	\$60.80
	Banner	9.875 W X 4.875 H					
1/5 Pg	4.875 W X 7.5 H			\$226.43	\$198.12	\$169.82	\$49.81
1/8 Pg	Vert	4.875 W X 4.875 H		\$144.86	\$126.75	\$108.65	\$31.87
	Banner	9.875 W X 2.4 H					
1/10 Pg	Hz	4.875 W X 3.75 H		\$118.56	\$103.74	\$88.92	\$26.08
Pocket Size	Hz	4.875 W X 1.8 H		\$68.29	\$59.76	\$51.22	\$15.02
	Vert	2.375 W X 3.75 H					
Mini	2.375 W X 1.8 H			\$39.27	\$34.36	\$29.45	N/A

EXAMPLE AD SIZES



Effective January 1, 2019

SUBMISSION GUIDELINES & DEADLINE

Please submit ad content via email, or in person at our office in downtown Kaunakakai. We provide design services for all clients.

Submission confirmation and deadline is **4 p.m. Thursday for print the following Wednesday**. For more information contact our sales manager.

CLASSIFIED LISTINGS

\$10/week. Includes single-lined bolded header. 25 words max, or \$2 per each extra 10 words.

- Extra Line: + \$2.00
- All Bold: + \$2.00
- Boxed Ad: + \$2.00
- Small Photo: + \$3.00



P.O. Box 482219, Kaunakakai, HI 96748 | O: 808-552-2781 | Sales@TheMolokaiDispatch.com