

# The Molokai Dispatch

THE ISLAND'S NEWS SOURCE SINCE 1985



## Advertising Information

Thank you for considering The Molokai Dispatch for your advertising needs. Whether you're interested in a **display**, **web ad** or **classified listing**, The Molokai Dispatch will get your message to all of Molokai and then some.

- We distribute nearly 4,000 papers weekly to many of the island's businesses as well as mail to subscribers across the country.
- We publish every Wednesday, 52 weeks out of the year and have been serving Molokai since 1985.
- We are locally owned and operated, and advocate for family owned business on Molokai.

## Display Advertising Rate Sheet

Effective February 2017

Ad Size	Ad Dimensions (inches)		Weekly Price			Color (Add cost)
			Once	2 - 3 Weeks	4 or more	
(frequency - advertise more and save)						
<b>Full Page</b>	9.875 W X 19 H		\$849	\$719	\$634	\$175
<b>4/5 Page</b>	9.875W X 15 H		\$799	\$679	\$599	\$165
<b>1/2 Page</b>	Hz	9.875 W X 9.5 H	\$499	\$424	\$374	\$100
	Vert	4.875 W X 19 H				
<b>2/5 Page</b>	9.9 W X 7.5 H		\$399	\$339	\$299	\$85
<b>1/4 Page</b>	Vert	4.875 W X 9.5 H	\$259	\$219	\$194	\$55
	Banner	9.875 W X 9.5 H				
<b>1/5 Page</b>	4.875 W X 7.5 H		\$209	\$179	\$159	\$40
<b>1/8 Page</b>	Vert	4.875 W X 4.8 H	\$139	\$119	\$104	\$27.50
	Banner	9.875 W X 2.4 H				
<b>1/10 Page</b>	Hz	4.875 W X 3.75 H	\$109	\$94	\$79	\$22.50
	Vert	2.375 W X 7.5 H				
<b>Pocket Size</b>	Hz	4.875 W X 1.8 H	\$59	\$49	\$44	12.50
	Vert	2.375 W X 3.75 H				
<b>Mini</b>	2.375 W X 1.8 H		\$32.50	\$27.50	\$24.50	N/A

## Popular Ad Sizes



## Classified Listings

**\$10/week.** Includes single-lined bolded header. 25 words total.

- Extra Line: + \$2.00
- All Bold: + \$2.00
- Boxed Ad: + \$2.00
- Small Photo: + \$3.00

## Submission Guidelines & Deadline

Advertisers can submit ad content in any form via email, or in person at our office in downtown Kaunakakai. We provide design services and ad updates to all customers, big and small. Submission confirmation and deadline is 5 p.m. Thursday for print the following Wednesday. For more information please contact [sales@themolokaidispatch.com](mailto:sales@themolokaidispatch.com).



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